



QUIET COLLAB

Elevating virtual experiences behind the scenes

TO:

**Media/Press,
Stakeholders**

DATE:

Rollout Strategy Quiet Collab Solutions Ltd. (QCSL)

Expanding Digital Success

Quiet Collab Solutions Ltd. was officially registered in July 2024, but its vision and hands-on approach were shaped during the COVID-19 pandemic, when founder Karryn Dawson began volunteering to help the Community of Faith in Belize and Honduras navigate the digital landscape. This experience revealed that many professionals, especially freelancers and small business owners, struggle to manage their digital operations and presence effectively. In response, QCSL was born with a mission to ease those burdens and elevate digital experiences behind the scenes.

In our first year, QCSL will focus on the following key areas:

1. Expanding Platform Support:

In addition to Zoom, we will extend our virtual event services to cover Microsoft Teams and Google Meet within the first 12 months.

2. Building Our Freelance Hub:

QC Workplace will be launched within 6 months, providing a gig economy hub where freelancers and independent service providers can join our team to support the growing demand for digital services. We aim to have at least 10 freelancers on the platform during the first year to help clients achieve results efficiently.

3. Website Development & Launches:

- QC Learn: Launch within the first 3 months, offering educational resources such as webinars, e-books, and courses.
- QC Events: Launch within the first year, offering comprehensive support for virtual events hosted on Zoom and similar platforms.



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Gardenia Village, Belize



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4. Streamlining Processes:

We are committed to documenting our processes to ensure consistency across the board. By leveraging automation and AI, we plan to streamline behind-the-scenes operations, allowing more time and energy to provide personalized, human-centered support to clients.

5. Client Expansion:

Our goal is to expand into the legal, medical, education, fitness, and creative industries across global markets, maintaining our personalized approach.

6. Marketing & Partnerships:

- Referral Program: Implement a referral program across all services, offering incentives or discounts to clients who bring in new business.
- Targeted Ads for QC Learn: Launch targeted ad campaigns for QC Learn within the first year on platforms like Facebook, Instagram, LinkedIn, and Google to attract freelancers, solopreneurs, and business owners.
- Content Marketing: We will consider sharing blog posts, videos, and webinars on industry trends, practical tips for digital operations, and case studies to build trust and brand awareness.
- Influencer Partnerships: Prayerfully consider working with influencers or thought leaders in the freelancing and entrepreneurship space to drive awareness and trust in our services.



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7. Testimonials:

- “I could not have performed my work without the assistance of this consultant. She allowed my program to run smoothly, unfettered by technical issues. Her customer service was excellent, and this will be a long-term partnership.”
- “Karryn and her team have been amazing to work with! Super professional, super knowledgeable, and super available. They really go above and beyond. We will definitely continue to work with them.”
- “Their professionalism and strategic business planning exceeded my expectations. Their Zoom fluency made communication seamless, and they delivered everything on time. Thank you!”
- “Karryn is worthy of six stars! Patient, clear, communicative, and extremely knowledgeable. She supported us flawlessly for our webinar.”

By serving as a silent partner without requiring equity, QCSL allows businesses and professionals to grow their digital presence without stress. Our commitment to faith, purpose, and gratitude continues to guide us as we expand in 2024 and beyond.

Contact: host@qcs-limited.com

**Stephanie Smith, Director
Karryn Dawson, Founder and CEO**



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